

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2679235-1	Order #	2679235
Invoice Date	04/02/23	Alt Order #	WOC14083183
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/02/23	Flight Dates	03/27/23 - 04/02/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5514		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

**AxMedia / POL**  
**Attention: Accounts Payable**  
**800 W 47th St, Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
1	03/27/23	03/31/23	GMK @ 6A	6:00 AM-7:00 AM	11111--	:30	5	\$150.00	NM																																																																																						
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2679235-1	Invoice Month	April 2023
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6	03/27/23	03/30/23	GMA3	1-2p	1--1---	:30	2	\$90.00	NM																																																																																						
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8	03/27/23	03/29/23	WHAS11 NEWS @ 530P		1-1----	:30	2	\$225.00	NM																																																																																						
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2679235-1	Invoice Month	April 2023
Invoice Date	04/02/23	Invoice Period	03/27/23 - 04/02/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5514		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
9	03/27/23	03/31/23	WHAS11 NEWS @ 6p	6-630p	11111--	:30	5	\$250.00	NM																																																																		
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1	WHAS	Su	04/02/23	6:42 PM	WHAS11 NEWS SUNDAY	630-7p	:30	KC0723TVH	\$250.00	NM																																																																	
12	03/27/23	03/30/23	ENTERTAINMENT TONI GHT	7-730p	11-1---	:30	3	\$250.00	NM																																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/27/23</td> <td>04/02/23</td> <td>11-1---</td> <td>3</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>03/27/23</td> <td>7:19 PM</td> <td>ENTERTAINMENT TONIGHT</td> <td>7-730p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>03/28/23</td> <td>7:12 PM</td> <td>ENTERTAINMENT TONIGHT</td> <td>7-730p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Th</td> <td>03/30/23</td> <td>7:24 PM</td> <td>ENTERTAINMENT TONIGHT</td> <td>7-730p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							03/27/23	04/02/23	11-1---	3	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	03/27/23	7:19 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC0723TVH	\$250.00	NM	2	WHAS	Tu	03/28/23	7:12 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC0723TVH	\$250.00	NM	3	WHAS	Th	03/30/23	7:24 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC0723TVH	\$250.00	NM
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13	03/27/23	03/31/23	INSIDE EDITION	730-8p	--1-1--	:30	2	\$250.00	NM																																																																		
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14	03/27/23	03/27/23	AMERICAN IDOL MON	8-11p	1-----	:30	1	\$800.00	NM																																																																		
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15	03/27/23	03/28/23	THE ROOKIE	8-9p	-1-----	:30	1	\$500.00	NM																																																																		
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2679235-1	Invoice Month	April 2023
Invoice Date	04/02/23	Invoice Period	03/27/23 - 04/02/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5514		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
15	03/27/23	03/28/23	THE ROOKIE	8-9p	- 1 - - - - -	:30	1	\$500.00	NM																																																																																																														
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16	03/27/23	03/30/23	STATION 19	8-9p	- - - 1 - - -	:30	1	\$800.00	NM																																																																																																														
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17	03/27/23	03/31/23	SHARK TANK FRI	8-9p	- - - - 1 - -	:30	1	\$475.00	NM																																																																																																														
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18	03/27/23	04/02/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	- - - - - 1	:30	1	\$475.00	NM																																																																																																														
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19	03/27/23	04/02/23	AMERICAN IDOL SUN	6-10p	- - - - - 1	:30	1	\$1,200.00	NM																																																																																																														
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1	WHAS	Su	04/02/23	8:43 PM	AMERICAN IDOL SUN	6-10p	:30	KC0723TVH	\$1,200.00	NM																																																																																																													
20	03/27/23	04/02/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11111- 1	:30	6	\$200.00	NM																																																																																																														
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/27/23</td> <td>04/02/23</td> <td>11111- 1</td> <td>6</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>03/27/23</td> <td>11:28 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>03/28/23</td> <td>11:31 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>W</td> <td>03/29/23</td> <td>11:28 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>Th</td> <td>03/30/23</td> <td>11:14 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WHAS</td> <td>F</td> <td>03/31/23</td> <td></td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:00</td> <td></td> <td><del>\$200.00</del></td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td><i>Credited</i></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>6</td> <td>WHAS</td> <td>Su</td> <td>04/02/23</td> <td>11:22 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>KC0723TVH</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/27/23	04/02/23	11111- 1	6	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	03/27/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0723TVH	\$200.00	NM	2	WHAS	Tu	03/28/23	11:31 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0723TVH	\$200.00	NM	3	WHAS	W	03/29/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0723TVH	\$200.00	NM	4	WHAS	Th	03/30/23	11:14 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0723TVH	\$200.00	NM	5	WHAS	F	03/31/23		WHAS11 NEWS AT 11 M-F/SU	11-1135p	:00		<del>\$200.00</del>	NM						<i>Credited</i>						6	WHAS	Su	04/02/23	11:22 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0723TVH	\$200.00	NM
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6	WHAS	Su	04/02/23	11:22 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0723TVH	\$200.00	NM																																																																																																													
21	03/27/23	04/01/23	WHAS11 NEWS AT 11 SAT	11-1135p	- - - - 1 -	:30	1	\$150.00	NM																																																																																																														

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2679235-1	Invoice Month	April 2023
Invoice Date	04/02/23	Invoice Period	03/27/23 - 04/02/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5514		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
21	03/27/23	04/01/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----1-	:30	1	\$150.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/27/23	04/02/23	-----1-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	04/01/23		WHAS11 NEWS AT 11 SAT	11-1135p	:00		<del>\$150.00</del>	NM
			See MG 21.2							
2	WHAS	Sa	04/01/23	12:17 AM	Local News @ 11p Sa DB	Various	:30	KC0723TVH	\$150.00	NM
			MG for 21.1 04/01							
<u>Total Spots</u>							<b>48</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$11,745.00</b>
<u>Agency Commission</u>	<b>\$1,761.75</b>
<u>Net Amount Due</u>	<b>\$9,983.25</b>

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